

A. Full-Time Vacancies Filled During Past Year

1. Job Title: Account Executive

Date Filled: 03/06/2023

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Account Executive

Source	Contact Person	Address	Tel #	Referred Person Interviewed / Hired
Ohio Media School	Lee Wagner	5330 East Main Street, Columbus OH	614-655-5250	
WV Division of Rehabilitation	Peggy Tingler	1415 Earl Core Road, Morgantown WV	304-285-3155	
Internal	Kelly Ayersman	260 Spruce St., Morgantown, WV 26505	304-554-3900	
WVRC Media Website	Patrick Rinehart	260 Spruce St., Morgantown, WV 26505	304-554-3900	
Radio Advertising	Cheyenne Jeffries	15 Industrial Blvd E, Cumberland, MD 21502	301-759-1005	3 Interviewed
LinkedIn.com	Online Posting	1000 West Maude Avenue, Sunnyvale, CA 94085	855-655-5653	
Indeed.com	Online Posting	Austin, TX 78750	800-475-4361	
Referrals	Joe Caporale	15 E. Industrial Blvd, Cumberland, MD 21502	301-759-1005	1 Interviewed, 1 Hired

C. Total Number of persons interviewed for all full-time Vacancies filled during the past year:

4

D. Outreach Activities

1. Announcements were placed on all station websites notifying organizations of their right to request information on job openings

2. An internship program is offered to bring awareness to job opportunities in broadcasting available at WVRC. There was no interest during this time.

3. Corporate HR Liason/Assistant to the President and the Office Manager for this Market attended the West Virginia Broadcasters Association's EEO Certification Seminar presented by Jackson Kelly on May 5, 2023 at 1:30pm

4. Corporate HR Liason/Assistant to the President and the Corporate Promotions Director attended Fairmont State University's Spring Job Fair on March 16, 2023 from 8am-2pm. Many discussions about Broadcasting, Digital Marketing, and Sales were covered with approximately 50+ students.

5. Corporate HR Liason/Assistant to the President participated in the February Statewide Virtual Job Fair presented by Workforce WV on February 1, 2023. Job opportunities and broadcasting in general is discussed with interested parties. This event allows Attendees to contact you over a 3 day period.

6. Corporate HR Liason/Assistant to the President participated in the February Statewide Virtual Job Fair presented by Workforce WV on March 1, 2023. Job opportunities and broadcasting in general is discussed with interested parties. This event allows Attendees to contact you over a 3 day period.

7. Corporate HR Liason/Assistant to the President and the Corporate Promotions Director attended MTech's Spring Job Fair on April 4, 2023 from 8am-11am. Many discussions about Broadcasting, Digital Marketing, and Sales were covered with approximately 50+ students.